



2020 ILLINOIS CHAMBER OF COMMERCE WOMEN IN BUSINESS CONFERENCE
“What’s your Dream?”

8:00am - 8:30am	REGISTRATION & NETWORKING
8:30am - 8:35am	WELCOMING REMARKS Emcee Laurie Silvey , President of Center for Business Management, <i>IL Chamber of Commerce</i>
8:35am - 9:30am	Elaine Hand , Owner/Speaker- <i>Innerview Inc.</i> COMMUNICATING AMONG GENERATIONS – Morning Keynote Elaine will kick off our conference with an uplifting, energetic presentation to discuss communicating between generations. What are the differences between generations? How does each communicate? This presentation will offer interactive activities to get the conference attendees ready for the day as well as provide takeaways to help when you return to work.
9:30am – 10:15 am	WHAT YOU DON’T KNOW CAN HURT YOU – Panel Discussion This panel will discuss how women can advance and market themselves for new employment, advancing in their careers and navigating the ever-changing work world through emerging technologies and education. Moderator: TBA Panelist: Zaldwaynaka “Z” Scott , CEO, President – <i>Chicago State University</i> Panelist: Najiba Benabess , Dean, Tabor School of Business – <i>Millikin University</i> Panelist: Kathleen Caldwell , CEO, Business Strategist - <i>Caldwell Consulting Group and ThoughtLeader Women Institute</i>
10:15am – 10:35am	NETWORKING BREAK
10:35am – 11:25am	BEING A WOMAN AND AN ENTREPRENEUR– Panel Discussion Owning a business can be a daunting experience for anyone. This panel

discussion with successful woman entrepreneurs will center on the rewards and the risks, personal catalysts and inspirations, and the trials and tribulations of day-to-day life, both personal and business.

Moderator - Ericka Perkins, Asst. State Director, SBDC Network – *Illinois Department of Commerce*

Panelist – Janice Christiansen, President, *FlagSource*

Panelist – Donna Stevenson, President, *Stevenson Crane*

Panelist – Leslie Bowman, Founder & Designer, *The Design Bar*

- 11:25am – 11:45pm **Cheryl McKinney**, VP, Strategy and Portfolio, *BP Fuels, North America*
- What you need to get ahead
 - Understanding corporate structures and molding it to your advantage
 - Positioning your ideas in a favorable light, knowing what to say, how to say it, and when to say it
- 11:45pm – 12:05pm **NETWORKING BREAK**
- 12:05pm **REMARKS & LUNCH**
Meghan Woltman, Chairwoman, *Illinois Chamber of Commerce Board of Directors*
- 12:30pm – 1:20pm **Kim Brown**, Speaker, Author and Consultant, *Centrally Human – TRANSLATING DREAMS INTO REALITY WITH INNOVATOR MINDSET
In this interactive and engaging program, attendees will discover how to see themselves as innovators, regardless of background or skill set get actionable skills (including worksheets to take back to the office) to turn any dream or ambition into an actionable plan.*
- 1:20pm – 2:15pm **HOW TO MAKE WORK LIFE BALANCE A REALITY – Panel Discussion**
The panel will discuss how women manage the demand of being a working professional in the modern world including balancing family / personal time, maternity leave, caring for older parents and being constantly connected with today's technology.
Moderator - Victoria Vanderschaaf, Associate, *Litchfield Cavo LLP*
Panelist - Jennifer Hammer, President, *JW Hammer, LLC*
Panelist - Patty Schuh, Former Spokesperson, *Illinois Senate*
Panelist - Leslie Munger, Former Comptroller and Deputy Governor, *State of Illinois*
- 2:15 pm - Drawings for door prizes, closing remarks – Laurie Silvey, President, Center for Business Management
- 2:30pm Adjourn